

Skill Building Workshop: Science in the Media

How to share your results with journalists

Register online at:
appform.hiroshima-u.ac.jp/workshop2016/form.php



WHO

Hiroshima University faculty who share their results with international audiences.

WHEN

14:00 to 17:00

Choose ONE date that is convenient for you. Each date is limited to 8 participants.

Tuesday, November 8, 2016

Wednesday, November 9, 2016

Thursday, November 10, 2016*

*Reserved for HIRAKU Consortium members.

WHERE

Information Media Center (Main Building), Second Floor, Meeting Room #2

WHAT

Bring your laptop, pen or pencil, and notebook paper. Be ready to give and receive feedback.

Questions?

Contact Caitlin at
pr-research@office.hiroshima-u.ac.jp



A 3-hour workshop on the basics of how to write and speak about your research to people who are not scientists.

Communicating in a simple, engaging way about your research can attract potential collaborators or students and increase recognition of your expertise within your field and the general public. This workshop will improve your ability to introduce your results to new audiences.

What you'll do:

- Examine science communication online, in print, on TV, and on SNS
- Discuss techniques to introduce your research to new audiences
- Write clearly and vividly about why your research matters to society using language that is interesting to non-specialists
- Simulate a brief journalist interview

What you'll create:

- A written introduction to your research to use with non-specialist audiences
- Confidence when speaking to journalists about your results or expertise

See current work by the International Science Communication Team!
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